



Enroll YOUR Stallions for the 2026 Season

-  You and other breeders can run **unlimited hypothetical mating reports**.
-  Add **links to your website**, Stallion Register Online and Weatherbys Online Stallion Book.
-  Login to your **private farm account** to track mare names, ratings, and view counts.
-  Get **weekly emails** summarizing your stallion activity and upcoming sale entries.
-  **Premium Subscription** - Lead Generation, Targeted Advertising, Alternate Mating suggestions and Auction Batch reports

Choose from 3 report options:

Classic Report

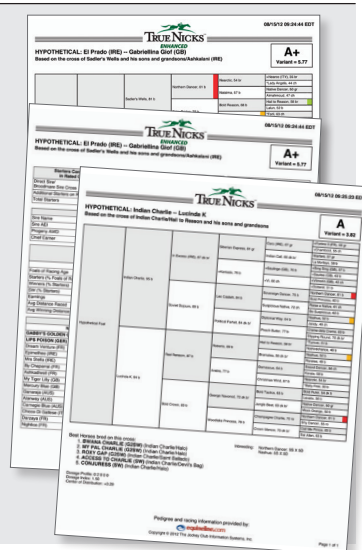
- ✓ TrueNicks rating
- ✓ 5-generation pedigree
- ✓ Top 5 horses on cross

Enhanced Report

- ✓ TrueNicks rating
- ✓ 5-generation pedigree
- ✓ Inbreeding coefficient
- ✓ Coefficient of relatedness
- ✓ Starter count
- ✓ Auction results
- ✓ Surface performance
- ✓ Sire & broodmare sire AEI
- ✓ Starter, winner & SW %
- ✓ Average winning distance
- ✓ Colts vs. fillies
- ✓ Top 15 horses on cross

Premium Report

- All of the Enhanced Report Features, PLUS:**
- ✓ Lead Generation
 - ✓ Targeted Advertising
 - ✓ Alternate matings
 - ✓ Enhanced Analytics
 - ✓ Auction Batch Reports



Pricing for 2025

Report Type

1-4 Stallions

5-14 Stallions

15 + Stallions

CLASSIC REPORT:

Fee < \$2500 Fee > \$2500

\$399 \$799

\$350 \$750

\$299 \$699

ENHANCED REPORT:

Fee < \$2500 Fee > \$2500

\$599 \$999

\$550 \$950

\$499 \$899

PREMIUM REPORT:

Fee > \$2500

\$1,750

\$1,700

\$1,650

Contact your sales rep today for details:

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Premium Stallion Subscription

Lead Generation

All Premium Stallions have a lead generation button that allows the broodmare owner to directly contact you with a link to the mating as well as details for the mare owner for you to act on.

Targeted Advertising

Deliver a specific advertisement just for your stallion while the TrueNicks rating is generating and active on the web site. This target advertisement can even be video!

Alternate matings

If the mating requested by the broodmare owner is a "D" or worse, the TrueNicks algorithm kicks off and matches the mare with other stallions on your roster and returns any that are a B+ or better giving your stallions maximum opportunity to appeal to broodmare owners.

Enhanced Analytics

Premium Stallion owners can see where matings have been printed, emailed, or saved by the users as well as hot matings that are being repeatedly tried.

Auction Batch Reports

Premium Stallion owners can, at the click of a button, select their stallion and have an entire broodmare sale run against their stallion with the report generated showing the rating of the hypothetical mating between the stallion and all broodmares in the sale.

The Premium Stallion Subscription gives stallion owners the a leading edge management tool to manage their stallions and attract the right mares to their stallions for stud success!

► **Contact your Sales Rep today about making your stallion a Premium Subscription**

TrueNicks Stallion Affinity Report

The Ultimate Resource for Stallion Management

The Stallion Affinity Report provides you with a comprehensive list of broodmare sires that cross well with your stallion. The full report includes tables of potential broodmare sires listed by TrueNicks rating, by Sire Improvement Index, and alphabetically. The report gives you and your team a definitive guide to how your stallion nicks with all current broodmare sires.

You'll receive your Stallion Affinity Report electronically, but we'll also send you a FREE bound report that you can reference again and again.

Here are some reasons to choose the Stallion Affinity Report for your stallion:

- ✓ Identifies broodmare sires in your region and worldwide and how they cross (TrueNicks ratings) with your stallion
- ✓ Identifies the best pedigree nicking choices for your stallion
- ✓ Helps you locate daughters of broodmare sires in the local broodmare population
- ✓ Includes a full Equineline catalog-style pedigree for your stallion

ORDER TODAY! \$795

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